

We are excited to get started on creating your Live Chat campaign with Conversion Logix. For us to engage with the visitors on your website we need a way to invite them to chat with us. **The images below are the ways that we accomplish this.** We would like you to keep in mind that all of these images are designed by our amazingly talented in-house Creative Arts Team, so **we are able to customize these images in almost every way imaginable.** We look forward to your input and feedback so we can fine-tune your Live Chat campaign to maximize engagements and leads!

## TEXTBOX EXAMPLES:

These boxes will appear on your website for 60-seconds followed by a 90-second break. After the break, a text box with a different message will be displayed for 60-seconds followed by another 90-second break.

On average we create 5-6 of these boxes with different invites to chat with us or engaging questions. The boxes are set to scroll across the page from right to left or left to right depending on their placement.

Text Boxes are designed by our in-house Creative Arts Team and can be edited to match and complement your website or your vision. We are able to edit the size, shape, colors, pictures being used, buttons, and anything else you see on the page below.

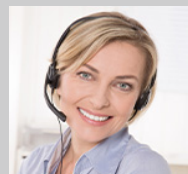
A

I Am A Live Agent. How  
May I Help You Today?

CLICK HERE TO CHAT

**TOP  
PERFORMER!**

B



What Questions May I  
Answer For You Today?

Click Here To Chat

C



What Questions About Our  
Community May I Answer For  
You Today?

CLICK HERE TO CHAT

D



Feel free to fill out this form or chat  
now for more details!

CHAT NOW

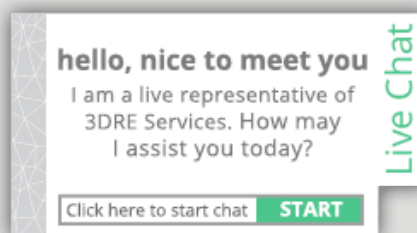
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## CHAT TAB EXAMPLES:

Our Chat Tabs are designed to be placed on the edge of your website. 95% of the tab hides off-screen until a visitor hovers their mouse over the "tab" that sticks out. When moused over, the remainder of the box will scroll out from whichever side the box is placed on allowing visitors to see the message. When the visitor moves their mouse off of the tab it scrolls back in so the visitor can continue browsing. Chat tabs are visible on the site 24/7.

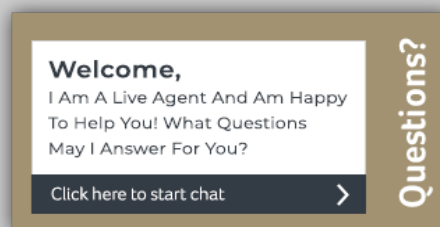
Chat Tabs are designed by our in-house Creative Arts Team and can be edited to match and complement your website or your vision. We are able to edit the size, shape, colors, text, buttons, and anything else you see on the page below.

A

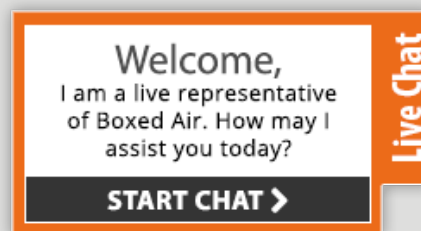


**TOP  
PERFORMER!**

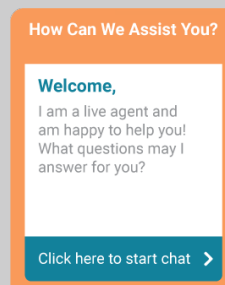
B



C



D



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## CHAT BUTTON EXAMPLES:

Our chat buttons are designed to be placed anywhere on your website. The button is designed to take up a small amount of space on your website but uses larger-sized text compared to our other options to make sure that visitors know our live chat service is available to assist them. Chat buttons are displayed on the site 24/7. When compared to our chat tabs, our chat buttons receive a 29% higher engagement rate.

Chat buttons are designed by our in-house Creative Arts Team and can be edited to match and complement your website or your vision. We are able to edit the size, shape, colors, text, buttons, and anything else you see on the page below.

A



**TOP  
PERFORMER!**

B



C



D

